

FIRST ANNOUNCEMENT AND CALL FOR PAPERS



10th China Tourism Forum

Call for Papers and Presentation Proposals

8-10 October 2016 Nanjing • China

The Hong Kong Polytechnic University School of Hotel and Tourism Management, in collaboration with Nanjing Institute of Tourism and Hospitality is pleased to announce that the 10th China Tourism Forum will be held on 8-10 October 2016 in Nanjing, China.

The aim of the Forum is to provide a platform for discussion of current issues and trends relating to tourism development in China through presentation of recent research and current industry thinking by tourism policy makers, industry leaders, academics and students in tourism.

Venue

The Forum will be held at Nanjing Institute of Tourism and Hospitality, Nanjing, China. Accommodation arrangement for Forum delegates will be made at a 5-star hotel nearby.

Call for Papers and Presentation Proposals

The Forum organisers invite abstracts or presentation proposals on areas including, but not limited to, the following topics:

- Emerging Trends and Issues Relating to Both Inbound and Outbound Tourism to/from China
- Current Issues Relating to Tourism and Hospitality Industry in China
- Case Studies on Tourism Education, Tourism Development and Tourism Management
- Chinese Culinary Arts and Gastronomy
- Corporate Social Responsibility
- Education and Training Administration
- Events Management
- Ethics and Legal Issues in Tourism
- Green Tourism and Alternative Tourism
- Global Trends in Tourism and their Implications for China Tourism
- Hotel Industry Development in China
- Human Resource and Educational Development in China's Tourism and Hospitality Industry
- International Branding of Destinations and Lessons We Can Learn
- Nature-based Tourism
- Quality Standard and Management
- Smart Tourism
- Social Media and Tourism
- Tourism Development and Sustainability
- Tourism Marketing and Management
- Tourism Policy
- Other Topics Related to Tourism and Hospitality Industry Development with Relevance to China

Who should attend the Forum?

- Researchers, academics and students interested in China and China Tourism
- Tourism policy makers
- Government officials in tourism administration
- Tourism authorities and marketing organisations
- Hotel, restaurant and hospitality industry executives and employers
- Researchers and consultants in tourism
- Industry practitioners in tourism industry
- Investors and investment institutions

Submission Information

- Authors are requested to submit a 3-page abstract of the proposed paper or presentation proposal (typed and double-spaced with font-size 12) by email. Indicate the author's name and affiliation only on the cover page and not anywhere in the abstract. Abstracts can be submitted in English or in Chinese (simplified Chinese).
- All submissions will be forwarded to our Paper Review Panel for double-blind review.
- Once the submission is accepted, at least one of the authors must register for and present the paper at the Forum.

Deadline for Submission: 29 August 2016

Supporting Journals

Final copies of accepted papers will be professionally published as edited conference proceedings. Authors of selected papers presented at the Forum could be invited to submit their papers to the following journals for publication consideration:

- Asia Pacific Journal of Tourism Research (SSCI listed)
- Journal of China Tourism Research
- Journal of Travel & Tourism Marketing (SSCI listed)
- Journal of Teaching in Travel & Tourism
- Journal of Quality Assurance in Hospitality and Tourism
- Tourism, Culture & Communication
- International Journal of Event and Festival Management

Best Paper Award

Best paper will be competitively selected and authors will be acknowledged with the Best Paper Award.

Language

English and Mandarin Chinese will be the official languages of the Forum.

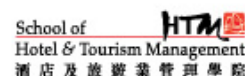
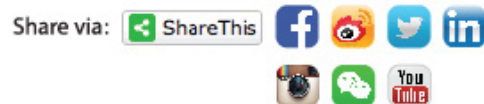
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